## MARKETING ANNOUNCEMENT



**Authorized Applicator** 

TPO-2019-08 APEEL Cover Tape March 14, 2019

## To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce two new accessories that are specially designed for use on Sure-Weld® TPO membranes with APEEL™ Protective Film. Carlisle's new APEEL6" Cover Tape and APEEL Cover Tape Applicator allow contractors to keep 100 percent of the TPO surface—including the seams and areas around details—clean during installation.

Once contractors have finished installing TPO with APEEL Protective Film, they can apply APEEL 6" Cover Tape to any membrane areas that are still exposed. APEEL Cover Tape rolls are 1,640 feet long and are made with the same highly durable and easily removable film featured on APEEL TPO membrane.

<u>Description</u>	<u>Product Code</u>	<u>Packaging</u>	<u>Weight</u>	Stocking Locations
APEEL 6" Cover Tape	333093	2 rolls/ctn	34 lbs	PA, MS, UT
APEEL Cover Tape Applicator	333095	Each	16 lbs	PA, MS, UT

Carlisle's patented TPO with APEEL Protective Film is ideal for re-roofs, re-covers, and new construction projects. APEEL Protective Film keeps the membrane clean during installation and is designed to withstand the most intense heat and UV exposure for up to 90 days. APEEL also saves time and labor, improves aesthetics and long-term reflectivity, and increases customer satisfaction.

For more information, please contact your manufacturer's representative.

Sincerely,

David French

Director, Product Marketing, Carlisle Construction Materials