

MARKETING ANNOUNCEMENT

Authorized Applicator



EPDM-2018-09

New Sure-Seal® EPDM HP-250 Primer

June 18, 2018

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce its reformulated Sure-Seal® EPDM HP-250 Primer. This new formulation provides excellent long-term peel and shear performance as well as several other notable improvements:

- **Increased tack** –a more aggressive tack than the old formula;
- **Gelling resistance**–resistance to gelling caused by exposure to humid air;
- **Longer shelf life** –12-month shelf life (vs. 9-month shelf life of old formula).

New HP-250 Primer	
Product code	302070
VOC content	714 g/l (old formulation was 727 g/l)
Stocking locations	Carlisle, PA Greenville, IL Tooele, UT
Packaging	6 one-gallon pails per carton
Storage requirements	Store between 60-90°F (15-32°C)
Product notes	No changes to coverage rate, packaging, or product code. Not approved for use on PVC, KEE HP, or TPO membranes. Weight per gallon is 10 lbs. UL Classified, FM Approved

Carlisle began shipping its new and improved HP-250 Primer in early April 2018. If you have any questions, or for more information, please contact your manufacturer's representative.

Sincerely,

A handwritten signature in black ink that reads "Ronald L. Goodman".

Ronald L. Goodman
EPDM Marketing Manager