

# CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

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**RoofEd eBook**  
**December 21, 2015**

**To: Carlisle SynTec Systems' Authorized Applicators**

Carlisle SynTec Systems is pleased to announce its RoofEd eBook is now available for download through iTunes® and Google Play™. The first chapter of RoofEd focuses on EPDM roofing systems and the attributes that have made EPDM the membrane of choice for countless contractors, specifiers, and building owners.

RoofEd contains a wide variety of resources, including videos, articles, case studies, and photos, all of which are designed to give readers a deeper understanding of their commercial roofing system options. RoofEd can also be used as an on-the-road sales tool to help building owners choose the most sustainable, durable, and geographically appropriate roof for their buildings.

RoofEd is free of charge and is compatible with Apple® and Android™ tablet devices. Please take advantage of this valuable sales tool to help your customers choose the ideal roof for their projects. To download the RoofEd eBook, simply search for "RoofEd" in the appropriate app store.

If you have any questions about Carlisle's RoofEd eBook, please contact Jason Mortelliti at [Jason.Mortelliti@carlisesyntec.com](mailto:Jason.Mortelliti@carlisesyntec.com).

Sincerely,



Ronald L. Goodman  
Marketing Manager, EPDM Roofing Systems