

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

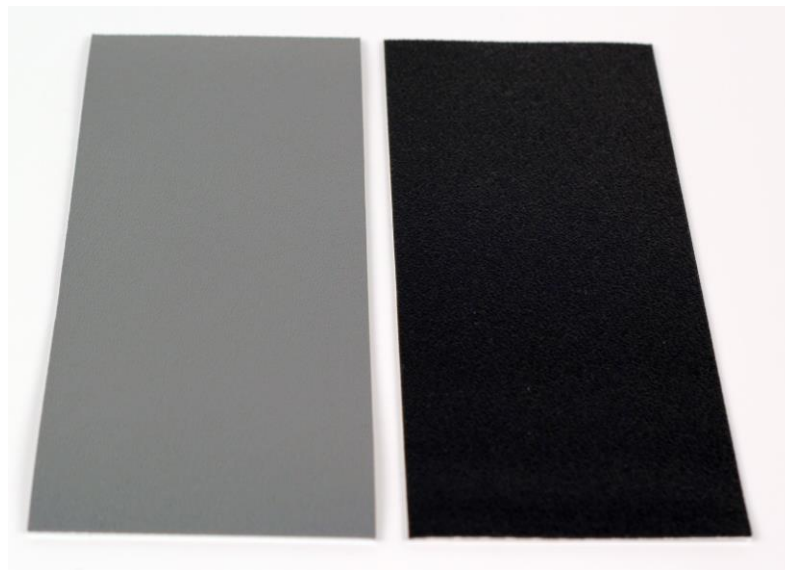
PVC-2015-10

Sure-Flex™ KEE HP Bottom Ply Color

June 17, 2015

To: Carlisle SynTec Systems' Authorized Applicators

Effective immediately, all Sure-Flex KEE HP membranes manufactured at Carlisle SynTec Systems' Greenville, Illinois facility will have a **black** bottom ply. This change is intended to make it easier for contractors and warehouse personnel to distinguish between Carlisle's KEE HP and Sure-Flex PVC, which has a **gray** bottom ply.



*Bottom ply of Greenville-produced
Sure-Flex PVC membrane*

*Bottom ply of Greenville-produced
Sure-Flex KEE HP membrane*

In addition, all PVC and KEE HP membranes* manufactured at the Greenville facility will now feature a specially embossed bottom ply, which provides enhanced weld strength and a wider window of weldability for contractors. Testing suggests that Carlisle's embossed bottom ply also contributes to an increase in bonding strength when used with Sure-Flex PVC Low-VOC Bonding Adhesive or HydroBond™ Water-Based PVC Bonding Adhesive.

Please contact your local manufacturer's representative or distributor with any questions.

Sincerely,



John C. Greko
PVC Product Manager

* Excluding Tan KEE HP, which will still have a gray, traditionally embossed bottom ply.