CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

PVC-2014-15 KEE HP Accessories December 15, 2014

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to announce that its PVC accessories are now manufactured using the KEE HP formulation for increased weatherability, weldability, and ease of installation. Compatible with standard Sure-FlexTM PVC and KEE HP membranes, these accessories offer numerous benefits, including:

Increased Weatherability – The KEE HP formulation provides increased protection against severe and long-term weathering in the roof system's critical transition areas, including penetrations.

Reduced Smoke – The KEE HP formulation minimizes the smoke that is produced during the welding process, providing an easier, cleaner installation.

Ease of Weldability – The KEE HP formulation is proven to increase the material's window of weldability by 51% when compared to standard KEE.

Increased Flexibility/Ease of Installation – During testing, the KEE HP formulation remained flexible in temperatures as low as -51°F.

Stays Cleaner for Longer – Sometimes the only visible parts of a roof are the penetrations that protrude above the roof line. Accessories that use the KEE HP formulation will stay cleaner for a longer period of time than standard PVC.

Please note: The formulation of Carlisle's Sure-Flex PVC Walkway Rolls, Yellow PVC Safety Strip, and Contour RibTM Profile will <u>NOT</u> change.

If you have any questions, or for more information, please contact your local manufacturer's representative or distributor.

Sincerely,

John C. Greko PVC Product Manager

