

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

PVC-2014-11

Highly Reflective PVC Membrane Colors

August 20, 2014

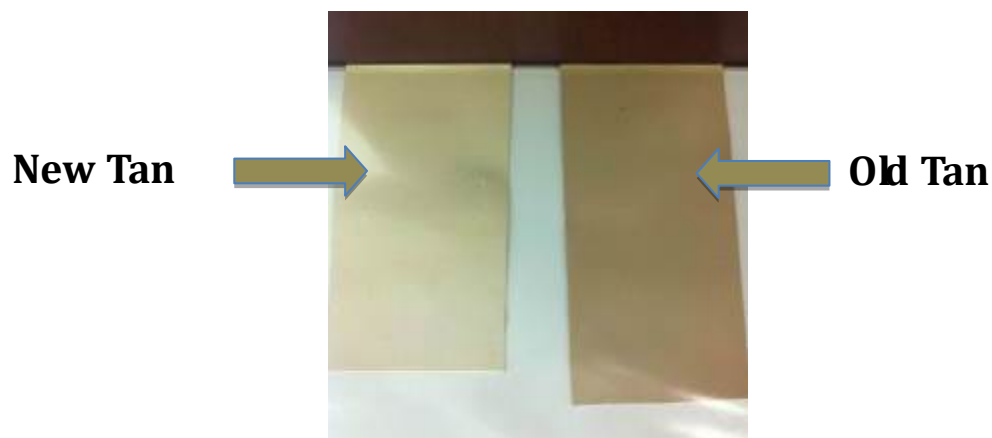
To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to announce the launch of its new, highly reflective colors of tan and gray PVC membranes. The new "cool" colors use highly reflective pigments that enhance the membranes' ability to reflect more sunlight, decreasing air conditioning costs while keeping the insulation cooler. The new "cool" tan replaces the darker color tan material, which will no longer be available. The older tan samples and existing roll stock inventory of PVC and KEE HP have already been changed to the new color. The "cool" tan is lighter in color and does not match the previous tan membrane – the two colors should not be combined on an installation.

The highly reflective pigments are now also used in the gray PVC and KEE HP membranes. The gray membranes now have higher reflectivity. The color has changed slightly on both the PVC and the KEE HP membranes. Please discard your old material samples and order new samples.

The highly reflective tan PVC and KEE HP will meet California Title 24 requirements and can contribute toward LEED® credit requirements.

	Tan	Gray
Initial Reflectivity	0.73	0.59
Initial SRI	88	68



If you have any questions or for more information, please contact your local manufacturer's representative or distributor.

Best Regards,

John C. Greko
PVC Product Manager