

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

EPDM 2013-06
New FAT Single-Packs
May 21, 2013

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to announce the introduction of four new single-pack Factory-Applied Tape (FAT™) EPDM membrane options.

Factory-Applied Tape continues to deliver value to the contractor and building owner by improving both the speed and quality of EPDM seam application.

The new single-pack rolls are most commonly used for smaller, cut-up projects while the two packs continue to be a benefit on larger, more wide-open jobs.

Part Number	Description	Size	Stocking Location
322412	60-mil non-reinforced	10' x 100' w/ 3" tape	Carlisle & Greenville
322413	60-mil non-reinforced	10' x 50' w/ 3" tape	Carlisle & Greenville
322414	60-mil reinforced	10' x 100' w/ 6" tape	Carlisle & Greenville
322415	60-mil white non-reinforced	10' x 100' w/ 3" tape	Carlisle & Greenville

As a result of these additional offerings, Carlisle will be phasing out part # 307428 (60-mil non-reinforced 10' x 50' two packs), since the 10' x 50' single packs are better suited for small projects.

We continue to lead the conversion of the marketplace towards Factory-Applied Tape, as it is one of the major performance-related breakthroughs that have enhanced the value of an EPDM roofing system.

If you should have any questions, please contact your local manufacturer's representative or distributor.

Sincerely,



Ronald L. Goodman
Marketing Manager – EPDM and FleeceBACK Systems