

# PRESS RELEASE



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### CARLISLE SYNTEC INTRODUCES IMPROVED 725TR

#### Enhanced 725TR Can Be Used Across All Seasons

(Carlisle, PA) – Carlisle, PA, April 30, 2013- Carlisle SynTec Systems is pleased to announce the introduction of an improved version of its popular 725TR Air & Vapor Barrier / Temporary Roof.

Carlisle's enhanced 725TR has a new woven polypropylene facer film to replace both the white summer grade and black winter grade films. The new woven film is gray in color and can be applied in both warm and cold temperatures. The improved film also provides increased dimensional stability, which reduces the likelihood for wrinkles to develop due to contraction when used as a temporary roof.

"The new 725TR will provide an important new benefit to our customers," stated Mike DuCharme, Director of Product Marketing for Carlisle Construction Materials. "The fact that there is now one version of the product that can be used across all seasons greatly simplifies the ordering and installation processes."

The all-season 725TR provides all the same benefits of the previous summer and winter versions of the product, including a non-skid surface which is ideal for the bonding of subsequent layers, and the ability to be used as a temporary roof for up to 120 days.

**About Carlisle SynTec:** Carlisle SynTec Systems, headquartered in Carlisle, Pennsylvania, has been manufacturing single-ply membrane roofing systems for half a century. Carlisle SynTec Systems is a business segment of Carlisle Construction Materials and has manufacturing facilities in Carlisle, Pa; Greenville, Ill.; Senatobia, Miss.; and Tooele, Utah. For more information, call 800-479-6832 or visit [www.carlislesyntec.com](http://www.carlislesyntec.com).

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