

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

TPO-2014-12
APEEL Protective Film
September 29, 2014

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce a revolutionary advancement in TPO membrane system installation. Sure-Weld® TPO with APEEL™ Protective Film guards the surface of Carlisle's industry-leading TPO membrane from scuffs and dirt accumulation during installation, eliminating the need to clean the roof upon project completion.

Both durable and easy to remove, APEEL Protective Film helps to save time and labor, improves aesthetics and long-term reflectivity, and increases customer satisfaction. The patented Sure-Weld TPO membrane with APEEL Protective Film is ideal for re-roofing, re-cover and new construction projects.

APEEL Protective Film provides a strong and easy-to-remove solution for protecting the TPO membrane throughout installation and is designed to withstand the most intense heat and UV exposure for up to 90 days without deteriorating.

The cool gray color of APEEL Protective Film reduces the glare that can make white TPO challenging to install on a sunny day. APEEL's gray color also enables any accumulated moisture to dry more quickly.

Product Description	Roll Size	Part Number
60-MIL STD WHITE TPO WITH APEEL	6'X100'	324180
60-MIL STD WHITE TPO WITH APEEL	10'X100'	324182

Samples of Sure-Weld TPO with APEEL Protective Film are available on the literature order form on the Carlisle website, www.carlisesyntec.com.

If you have any questions, or for more information, please contact your local manufacturer's representative or distributor.

Sincerely,



David French
Thermoplastics Marketing Manager